

## GIS BENEFITS

# Choose the Enrollment Solution That Fits



With more enrollment meetings happening virtually than ever before, you need the flexibility to match the enrollment experience to each client's needs. The enrollment solutions offered by GIS Benefits and GIS Communications make it easy for you to deliver exactly what your clients and their employees need. Our Preferred and Premier solutions are designed to engage employees with online meetings, call support, and educational materials— as well as options for 1:1 enrollment and ongoing onboarding support. (See the next page for a look at our 2023 enrollment results.)

## Preferred Enrollment

### Preferred:

- Inbound employee call support
  - » 25-99 employees: up to 3 OE days
  - » 100+ employees: up to 5 OE days
- Online enrollment (Platform live within 15 business days or less)
- Enrollment communications library access

### Preferred Plus:\*

All of the above, plus:

- 2 extra days of call center support
  - » 25-99 employees: up to 5 OE days
  - » 100+ employees: up to 7 OE days\*\*
- Onboarding concierge for new hires (*groups with 100+ employees & 2 new heaped commission products*)

### Available for groups with:

- 25-300+ eligible employees
- 4 lines of non-medical coverage, including dental
- GIS CONNECT platform

\* 50/50 split on minimum of 2 new heaped worksite products for Preferred Plus

\*\* Text messaging and digital postcards available with Preferred Plus for groups with 100+ employees

## Premier Enrollment

- Pre-enrollment employee engagement communications and educational materials
- Enrollment methods to fit each client: Benefit Center and 1-to-1
- Online appointment scheduling tool for employees (supplemented with a toll-free phone number)
- Every call recorded for quality assurance and verification
- Onboarding concierge service for monthly newly eligible employees throughout the year (groups with 300+ employees)

### Available for groups with:

- 300+ eligible employees
- 4 lines of non-medical coverage, including dental
- 2+ new heaped commission products— Accident, Critical Illness, Hospital Indemnity, Worksite STD or Whole Life Insurance

**Engage, educate, and enroll with GIS.**

Contact your local GIS representative for details on how you can tailor your next enrollment.



# By the Numbers

## 2023 Open Enrollment Results

Our Preferred and Premier enrollment solutions are designed to fit the needs of employers and employees – as well as our broker and carrier partners. And the results speak for themselves.

### Preferred Enrollment

**588** New employer clients enrolled

**210K** Total eligible employees

**119** Median group size

**17K+** Inbound calls received

**54%** Average participation rate for non-medical benefits

**\$37M** New core and voluntary premium for our broker and carrier partners

### Premier Enrollment

**79** New & re-enrollment employer clients

**100K+** Total eligible employees

**1,272** Average group size

**22K+** Employee phone appointments scheduled

**47%** Average participation rate for non-medical benefits

**\$13.5M** New supplemental benefits premium for our broker and carrier partners

Deliver employee engagement and enrollment success.  
Contact your GIS representative today.

